

# **ISSUES/DESCRIPTIONS REPORT**

3<sup>rd</sup> Quarter 2008

**WBZ-TV Boston** 

# WBZ-TV - Boston, MA Quarterly Issues/Program List CBS Corporation

# September 30, 2008

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

#### **PROGRAM INDEX**

I-Team Reports – Reporter Kathy Curran provides an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business and crime are explored in-depth during the station's newscasts.

Duration: range from two minutes to four minutes. Air: Monday - Friday, 5pm, 6pm and 11pm.

HealthWatch – Medical Reporter Dr. Mallika Marshall reports on recent developments and potential treatments in medicine.

Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm, 6pm and 11pm.

"Centro" – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo. Duration: four minutes and thirty seconds. Air: Saturday, 7:50am and Sunday, 7:25am.

"Sunday with Liz Walker" – A thematic, half hour newsmagazine program produced and hosted by news veteran Liz Walker. The show celebrates relationships and explores our community with special stories about our neighborhoods, families, and ourselves.

Duration: thirty minutes. Air: Sunday, 11:00am.

Keller At Large – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens.

Duration: eight minutes. Air: Sunday, 8:45am.

Curiosity – is an on-going series where we ask viewers: What intrigues you? What interests you? What confuses you? Simply put, WBZ-TV is curious about what our viewers are curious about. Viewers go to <a href="https://www.declareyourcuriosity.com">www.declareyourcuriosity.com</a> to let us know and they just may find their curiosities have made their way on to WBZ-TV.

Duration: 2 minutes. Air: Monday-Friday 5pm, 6pm. 11pm.

"Wednesday's Child" - News anchor Jack Williams is successfully increasing public awareness of the needs of children waiting for adoptive families. These children are primarily school-aged children, children of color of all ages, sibling groups and children who face intellectual, physical or emotional challenges.

Duration: 2-3 minutes. Air: Wednesday 6pm.

### **I-Team Reports**

07/07/08 The I-Team's Kathy Curran reports on a foreclosure rescue scheme. The I-Team's investigation focused on one man who allegedly swindled homes from people who needed help.

09/15/08 An I-Team update on an investigation done in February 2008 where the I-Team revealed a woman who qualified and received a home built by Habitat for Humanity only to turn around and illegally rent it out. A report on the action taken since this story broke.

09/22/08 The I-Team exposes a state police trooper who is calling in sick to run a fishing charter business on the side.

09/24/08 The I-Team investigates a possible link between a popular Asthma drug and claims that children suffer mood swings, become anxious, and possibly suicidal.

#### Healthwatch

07/1/08 5pm Healthwatch reported on new Soprano Hair Laser which removes unwanted facial and body hair.

07/2/08 5pm Healthwatch reported on new study which showed how the human brain responds to music.

07/3/08 5pm Healthwatch reported on an eyebrow lift and new cancer test developed by researchers at Massachusetts General Hospital.

07/4/07 5pm Healthwatch reported on new procedure to treat migraine headaches and their effects.

07/7/08 5pm Healthwatch reported on new study which shows that some children may benefit from taking cholesterol drugs.

07/8/08 5pm Healthwatch reported on new less invasive spine procedure being performed at New England Baptist hospital. The report featured an interview with patient Ryan Karp and Dr. Mitch Hardenbrook of New England Baptist Hospital. The report also featured a warning the FDA issued about antibiotic Cipro.

07/9/08 5pm Healthwatch reported on new study which shows differences in the kind of breast cancer younger women can get.

07/10/08 5pm Healthwatch reported on new gene found for autism, and on a new study testing whether blood pressure drug, Losartan, can help patients with Marfan syndrome. This report featured an interview with Dr. Ron Lacro of Children's Hospital Boston and a Marfan patient, Justin Phillips, and his wife, Jennifer.

07/11/08 5pm Healthwatch reported on new study which found that melanoma rates are still on rise among younger women.

07/14/08 5pm Healthwatch reported on how many people are still not getting screened for colon cancer.

07/15/08 5pm Healthwatch reported on how a local doctor found a cure for a mysterious fever condition after his daughter had it. The report featured an interview with Dr. Greg Licameli of Children's Hospital Boston.

07/16/08 5pm Healthwatch reported on new Brigham & Women's Hospital study which found that eating a low-carb or Mediterranean diet is just as beneficial as eating low-fat diet. The report featured an interview with Dr. Meir Stempfer of Brigham and Women's Hospital.

07/17/08 5pm House Call answered viewer questions about why alcohol makes some people look flushed, about gestation diabetes, and about whether tomatoes in pizza sauce are safe to eat.

07//21/08 5pm Healthwatch reported on how new Alzheimer's drug is showing promise.

07/22/08 5pm Healthwatch reported on new treatment for fibromyalgia.

07/23/08 5pm Healthwatch reported on the FDA statement that the drug Gardasil is safe. A report on a new study that finds some ingredients in tea benefits the brain. A report that the FDA wants a new warning issued that statins may cause muscle weakness. Also a report on a new gel that may help ease mammogram pain and a report that family history may be overrated when determining a woman's risk of breast cancer.

07/25/08 5pm Healthwatch reported on how good bacteria may help ease asthma.

07/28/08 5pm Healthwatch reported on how statins may help protect against Alzheimer's Disease.

07/29/08 5pm Healthwatch reported on new test which can tell a woman her risk of breast cancer years before a mammogram can detect a tumor. A report on the new Alzheimer's drug Rember, which shows promise in preventing the disease. Also a report that Viagra may help fight brain tumors.

07/30/08 5pm Healthwatch reported on new study that shows self-breast exams do not improve survival rates. A report on Massachusetts smoking rates, which have declined to 16% among the adult population. Also a report on a new study that says women who have diabetes before pregnancy are more likely to have babies with birth defects.

07/31/08 5pm Healthwatch reported on how two local women are starting a breast milk bank in Newton, MA. The report featured an interview with founder Naomi Bar-Yam.

08/1/08 5pm Healthwatch reported on how British scientists have discovered a new gene which may influence why some people feel fuller sooner than others

08/4/08 5pm Healthwatch reported on an E. coli warning in Massachusetts. Also a report on a new study, which looked at the high number of calories in kids meals.

08/5/08 5pm Healthwatch reported on new slim shots which claim to help users lose weight. A report on a new study, which finds evidence that Vitamin C may help prevent cancer. A report that eating fish can improve memory. Also a report on new guidelines on whether older men should be regularly screened for prostate cancer.

08/6/08 5pm Healthwatch reported on growing number of people visiting emergency rooms. A new report finds alcohol consumption is down. Also a report that more people turn to sleeping pills instead of trying non-medication therapies.

08/7/08 5pm Healthwatch reported on new study, which finds how cinnamon and other spices may help fight disease. Also a report on taking Paxil, which may help ease severe PMS symptoms.

08/8/08 5pm Healthwatch reported on new study, which found that taking Clomid and artificial insemination do not improve chances of pregnancy in women with unexplained infertility. Also a report on a study, which finds that soy does not lower bad cholesterol levels.

08/11/08 5pm Healthwatch reported on symptoms and causes of sarcoidosis, which claimed the life of comedian Bernie Mac.

08/12/08 5pm Healthwatch reported on how to avoid getting summer headaches.

08/13/08 5pm Healthwatch reported on new study which found that PET scans can detect early signs of Alzheimer's Disease.

08/14/08 5pm Healthwatch answered viewers' questions about dizzy spells, limb length, and olive oil.

08/15/08 5pm Healthwatch reported on how federal government is offering incentives to doctors to use e-prescriptions.

08/19/08 5pm Healthwatch reported on new trial testing new treatment for diabetic foot ulcers. The report featured interviews with Dr. Vickie Driver of Boston Medical Center and patient Joseph Fitzgerald. A report on a new study, which finds the effects of the West Nile Virus last up to a year. Also a report that wrist angioplasty may be safer than traditional angioplasty.

08/20/08 5pm Healthwatch reported on the recovery from triple bypass surgery after Red Sox legend Carl Yasztremski undergoes procedure.

08/21/08 5pm Healthwatch reported on whether it is safe to microwave food and answered viewers questions about fat cells, migraines and eczema.

08/22/08 5pm Healthwatch reported on how scientists have developed new test, which can help sniff out early signs of skin cancer.

08/25/08 5pm Healthwatch reported on new heart device being used to help keep kids alive until they can get a heart transplant.

08/26/08 5pm Healthwatch reported on new drill-free techniques being developed by dentists.

08/27/08 5pm Healthwatch reported on how stem cells are now being used to treat sick pets.

08/28/08 5pm Healthwatch reported on new therapy to help autistic kids.

08/29/08 5pm Healthwatch reported on new computer program which help kids with cerebral palsy learn to walk better.

09/02/08 5pm Healthwatch reported on how a two-time cancer survivor is helping other patients. Report featured Kari Dudley and Dr. Ann Partridge of the Dana Farber Cancer Institute.

09/03/08 5pm Healthwatch reported on how exercise can help boost memory and that eating protein at breakfast helps people feel fuller.

09/04/08 5pm Healthwatch reported on local MIT doctor who is head of the Stand Up to Cancer funding committee. Report featured an interview with Dr. Phillip Sharp of MIT.

09/05/08 Healthwatch reported on local cancer research efforts. Report featured an interview with prostate cancer patient Palmer Doiley & Dr. Jeff Settlemen from Mass General Cancer Center. This report aired during local cut-in for Stand Up to Cancer Special.

09/09/08 5pm Healthwatch reported on how exercising can help fight genetic predisposition toward obesity. Also scientists have developed a new test which is more effective at detecting cervical cancer. Also a profile of Muscular Dystrophy Association goodwill ambassador Emma Russell whose family is taking part in fundraiser. Report featured an interview with father Chris Russell and Kate Tighe of the MDA.

09/10/08 5pm Healthwatch reported on new study which finds kids in day care are less likely to have asthma symptoms. A report that eating fish during pregnancy as well as breastfeeding longer helps to boost a baby's development. Also a new report finds many people undergo unnecessary knee surgeries.

09/11/08 5pm Healthwatch reported on an FDA warning about Chinese baby formulas. Also Botox manufacturer plans to seek FDA approval for treating migraines. Also a report on having more dental hygiene increases risk of heart disease and stroke. House Call answered viewers' uestions about baby aspirin, Bareet's syndrome, and earaches.

09/12/08 5pm Healthwatch answered viewers' questions about allergies. Also a new study shows eating a Mediterranean diet can help lower risk of Alzheimer's & Parkinson's Disease.

09/15/08 5pm Healthwatch reported on new study which found that gastric bypass has limited benefit for diabetics.

09/16/08 5pm Healthwatch reported on how more hospitals and schools are starting programs to teach kids to make healthier choices. And new study finds link between Bisphenol A and chronic health problems.

09/17/08 5pm Healthwatch reported on how getting a flu shot during pregnancy can help protect babies from flu after they're born. Also a new drug shows promise in increasing bone mass. And a new study finds virtual colonoscopy is as effective as traditional colonoscopy.

09/18/08 5pm Healthwatch answered viewers' questions about overweight babies, Hodgkins lymphoma, and bicuspid valve.

09/19/08 5pm Healthwatch reported on a local family walking to raise money and awareness about mitochondrial diseases. Report featured an interview with parents, Paul & Sarah Hardy.

09/22/08 5pm Healthwatch reported on new study which finds acupuncture can help breast cancer patients undergoing treatment.

09/23/08 5pm Healthwatch reported on new lung cancer vaccine now being tested. Also a new study finds losing weight does not affect bone mass. And a new study finds shorter, more intense radiation treatments may be as effective as longer therapy for some early-stage breast cancer patients.

9/24/08 5pm Healthwatch reported on how local NFL players and other athletes are donating brains and participating in study at BU School of Medicine which is looking at long-term effects of suffering repeat concussions. Report featured an interview with Dr. Bob Stern & Dr. Ann MKee from BU School of Medicine, former Patriot Ted Johnson, and former pro wrestler Chris Nowinski.

9/25/08 5pm Healthwatch answered viewers questions about pap smears, puffy eyes, and ear infections.

9/26/08 5pm Healthwatch reported on a new CTC device developed by MGH Cancer Center, which can detect cancer cells and tell whether treatment is working in real-time. Report featured an interview with Dr. Daniel Haber from MGH Cancer Center and a cancer survivor. Report also featured an interview with study participant Janice Sweeney.

9/29/08 5pm Healthwatch reported on how doctors are using a patient's own bone marrow to help lessen effects of chemotherapy and radiation.

9/30/08 5pm Healthwatch reported on how Caritas St Elizabeth's is using music therapy to help premature babies deal with overstimulation in neonatal intensive care unit. Report featured interviews with Dr. Charles Anderson from Caritas St Elizabeth's, music therapist Linda LaSalle, and new mother Audra Murray.

#### Ethnic Relations – "Centro"

07/12/08 On Sunday, July 13 La Alianza Hispana, one of Boston's top non-profit organizations serving Latinos, hosts "Celebra la Vida con Salud y Musica", "Celebrate Life with Health and Music" on Boston's City Hall Plaza on July 13, a free event that celebrates life, health and culture. Yadires Nova-Salcedo talks with La Alianza's Executive Director Janet Collazo and National Executive Director for "Celebra la Vida con Salud" Carmen Ramos-Watson.

07/19/08 On Sunday, August 10 the "21<sup>st</sup> Annual Dominican Festival of RI" will be held. The free event is organized by the non-profit organization, "Quisqueya In Action," and it draws an attendance of approximately 20,000 people. Yadires Nova-Salcedo talks with its President Janet Pichardo.

07/26/08 On Sunday, August 10, the "El Segundo Festival Multicultural de Nashua" ("The Second Nashua Multicultural Festival") in New Hampshire will be held. The event is completely free for the community. Yadires Nova-Salcedo talks with Marqy Studer from "Livable, Walkable Communities," a non-profit organization that is organizing the festival.

08/2/08 Centro looks into summer foods! Yadires Nova-Salcedo talks via satellite with Ingrid Hoffmann, Host of the Food Network's "Simply Delicioso" show, about the hottest Latin food dishes for this summer.

08/9/08 Centro looks into Alzheimer's disease in Hispanics. Alzheimer's disease is a progressive, debilitating disease that impacts more than 5 million Americans and an estimated 200,000 Hispanics. Now for the very first time a study has been conducted which takes a closer look at the disease's treatment in Hispanics. Yadires Nova-Salcedo talks via satellite with the study's lead researcher Dr. Oscar Lopez.

08/16/08 Centro looks into Medicare offering extra help to beneficiaries. There is great news for people with Medicare. 65,000 people in Massachusetts are now eligible to receive a lot more help with their prescriptions. Yadires Nova-Salcedo talks via satellite with the Assistant Secretary for Aging at the US Department of Public Health and Human Services Josefina Carbonell.

08/23/08 For the very first time, a new art exhibit featuring more than 40 works by 28 artists from the Dominican Republic is being presented at the Museum of the National Center of Afro-American Artists (NCAAA) in Boston. The exhibit is called ¡Merengue! Visual Rhythms/Ritmos Visuales. Yadires Nova-Salcedo talks with Frieda Garcia, Chair of the ¡Merengue! Exhibit Planning Committee.

08/30/08 On Saturday, September 6, Boston Mayor Tom Menino gives the Latino community a free festival that celebrates its culture through music and dance! It's called "Caliente 2008: A Celebration of Latin Music" and it's taking place from 4-8pm at Boston's City Hall Plaza. Yadires Nova-Salcedo talks with Marco Torres, Mayor Menino's Liaison to the Latino Community.

09/6/08 Centro's Yadires Nova-Salcedo talks with Boston Red Sox Vice President of Public Affairs Susan Goodenow and "Lindos Sueños" Participant Nico Rodriguez. For the past 5 years, the Boston Red Sox has been making a big difference in the lives of many teenagers who share a passion for baseball. Through a program called "Lindos Sueños" or "Beautiful Dreams", these kids get to visit the Dominican Republic, play some baseball, learn the meaning of responsibility, the rewards of hard work and the importance of team work.

09/13/08 Centro's Yadires Nova-Salcedo talks with Craig Dias from the "Latino Alliance of the MBTA." This organization has recently been created and its number one goal is to promote diversity in the MBTA. The group is called the "Latino Alliance of the Massachusetts Bay Transportation Authority."

09/20/08 Boston's most popular and largest outdoor festival, the Berklee Beantown Jazz Festival, is taking place Thursday September 25th through Saturday the 27th and it promises to be better than ever! With a total of 17 bands and 120 musicians, this year's festival also plans to feature many Latino artists. "Centro's" Yadires Nova-Salcedo talks with Rebecca Cline, from the Latin music group "Enclave."

09/27/08 For the past 3 decades, the non-profit organization Jane Doe has been trying to create a world free of violence against women, domestic violence and sexual assault. They are now celebrating their 30th Anniversary and unveiling a brand new PSA, featuring first lady Diane Patrick, that will shed some even more light on the issue of domestic violence. "Centro's" Yadires Nova-Salcedo talks to Jane Doe's Executive Director Mary Lauby.

#### Public Affairs - "Sunday with Liz"

07/06/08 Sunday with Liz goes to Newport, RI and talks to James Montgomery, a Newport Resident and blues player. A look into the many great wines that Newport has to offer at one of its vineyards. A look at the Clarke Cook House in downtown Newport and the MLK Community House.

07/13/08 Sunday with Liz discusses borders. A discussion about Geraldo Rivera's book, "Hispanic – Why Americans Fear Hispanics in the US." A look at the store called Ten Thousand Villages and how it handles fair trade. Also a look into the 10<sup>th</sup> anniversary celebration of GBIO, Greater Boston Interfaith Organization.

07/27/08 Sunday with Liz focused on taste. Liz talked to Ming Tsai, owner of Blue Ginger, in Boston. A review on the Liberty Hotel which completed an aesthetic renovation. A look at sweets, especially cupcakes, at Boston's newest bake shop. A look at Boston's Project Hip Hop,

which teaches young people the potential of grass roots organizing for social justice. Sunday presents a performance by Ellen O'Brien.

08/03/08 Sunday with Liz takes a look at how we view ourselves and the world around us and talks with Boston comedian Jimmy Tingle about his view on politics. A look into Timothy Smith, a 19<sup>th</sup> century merchant who helped out the residents of Roxbury with his business. A look at Howard Zinn, a celebrated historian. Author, lecturer, civil rights advocate Howard Zinn talks about reaching a new audience with a more artistic approach our lives and times.

08/17/08 Sunday with Liz takes a look at rhythm and how it is essential to life and music. They talk with Chita Rivera, Broadway star, and Bebe Neuwirth, actress. Also a look into Boston Youth Moves, a professional dance training center for teens.

09/21/08 Sunday with Liz takes a look at faith and the way we express our faith. She looks at Christianity through author Kerry Kennedy's new book "Being Catholic Now", and with the leaders of the Massachusetts Bible Society, who are trying to widen the public discourse on the bible. Also she talks with New England Patriot Benjamin Watson whose amazing football career is surpassed only by his rock solid religious grounding. Also a look into The Massachusetts Bible Society. The society is about to mark two centuries of service to communities of faith. Its mission is not only to celebrate its history, but to look to the future of its special work-- in disseminating a book of extraordinary inspiration and influence. Also singer Yelena performs.

09/28/08 Sunday with Liz takes a look at cord blood banking: An amazing medical breakthrough that is turning dreams of healing into reality for many who are critically ill. Also Liz talks with WBZ Radio financial analyst Dee Lee who shares some advice on managing money during these challenging economic times. Also A Chorus Line: It has been called simply the Best Musical EVER, and set new standards on Broadway. And now there is a company performing here in Boston at the Opera House through October 5th.

#### Politics – Keller At Large

08/03/08 Guest host John Henning discusses current election law issues, including multi-lingual ballots and the possibility of a special US Senate election, with Secretary of State William Galvin.

08/10/08 Guest Jim O'Sullivan, reporter, State House News Service, discusses the end of the legislative session, the status of reform efforts, state budget problems, and the political climate on Beacon Hill.

08/17/08 Guest Carla Howell, head of the Vote Yes on Question One committee promoting a November ballot question that could repeal the state income and capital gains taxes, discusses the reasons behind her petition drive and the impact passage might have on public services.

08/24/08 Guest Jeremy Jacobs, chief reporter for the political news website <a href="https://www.politickerma.com">www.politickerma.com</a>, discusses the upcoming Democratic National Convention and the role

Gov. Deval Patrick will play, discontent with the Obama campaign among local supporters of Hillary Clinton, and the US Senate primary contest between John Kerry and Ed O'Reilly.

08/31/08 Guest Adam Reilly, media critic for the Boston Phoenix, discusses news media coverage of the presidential race and the Mass. US Senate race, and the use of imagery in politics.

09/07/08 Debate between Democratic US Senate candidates John Kerry and Ed O'Reilly. Topics included the war in Iraq and future US foreign policy, federal funding for Massachusetts, and exploration of alternative energy resources.

09/14/08 Guest host John Henning and Scot Lehigh, Boston Globe political columnist, discuss the presidential race and the upcoming state primary elections.

09/21/08 Guest Jim O'Sullivan, reporter for the State House News Service, discusses the results of Tuesday's primary voting, including reasons behind the defeat of incumbent State Sen. Dianne Wilkerson (D-Boston) and Sen. John Kerry's Democratic primary victory.

09/28/08 Guest David Caruso, financial planner and analyst for WBZ Radio, discusses the politics of the credit-market bailout bill and the implications of the credit freeze for taxpayers.

# **Curiosity**

07/04/08 Viewers are curious – why are gas prices so high? WBZ-TV looks into this and found that in the booming economies of China and India, which now have an American size thirst for oil, the US cannot control the flow of oil as much because the US share keeps getting smaller and smaller as other countries buy it. And that focus on free enterprise is also what's making crude oil an investment, instead of just a source of energy. The report featured an interview with Steve Mazor of the American Automobile Association.

07/14/08 Viewers are curious – with this economy, will I be able to retire? WBZ-TV looks into this and talks with Lawrence Kotlikoff, a Boston University economist. The report also showed that about 30% of Americans are saving too much for retirement and another 40% are saving too little. Kotlikoff provides some tips to save money for retirement effectively.

08/01/08 Viewers are curious – Why is Exxon making an \$11 billion dollar profit? WBZ-TV looked into this and found that Exxon's profits average about \$1,500 a second. Exxon-Mobil turned a profit for the second quarter of \$11.7 billion, which is the biggest three-month profit in US corporate history.

08/04/08 Viewers are curious – Why heating oil costs more than gasoline right now when it's usually the other way around? WBZ-TV looked into this and found that trading loopholes, market speculation, and what different products make up a barrel of oil all play into the price of home heating oil. The report featured and interview with Michael Ferrante of the Massachusetts Oilheat Council.

08/20/08 Viewers are curious – Why the firefighter, Albert Arroyo, who went on disability but competed in a body-building competition is still fighting for his pension and has not been fired from his job yet? WBZ-TV spoke with Samuel Tyler, President of the Boston Municipal Research Bureau, which keeps track of city's spending. Tyler explained that not only do the firefighters receive civil service protection, but also union protection. That does slow down the process because between the time that a firefighter's injured and the time that there's a decision regarding the disability retirement, that firefighter earns 100 percent of his or her salary with no taxes taken out. The report also stated that Arroyo's attorney, Neil Osborne, says his client is entitled to as much time as it takes for him to prove his case.

08/25/08 Viewers are curious – About what to do if you break a CFL, compact fluorescent light bulb, in your home because they contain mercury? WBZ-TV looked into this and found that the amount of mercury in the bulbs is tiny, so while you don't have to freak out, you do have to use some care. The biggest exposure concern is for young children and pregnant women. The report offered tips from the Massachusetts State Department of Environmental Protection's website.

09/11/08 Viewers are curious — What are the rules of the road for bike riders in Massachusetts? WBZ-TV looked into this and spoke with Nicole Freedman, former Olympian and Boston's "Bike Czar." We found that the city is working on improving bike conditions by putting in bike lanes and bike racks along busy city roads.

09/12/08 Viewers are curious – Why are gas prices high but the price of oil is dropping? WBZ-TV looked into this and found out that experts say gasoline inventories are so high that refineries are trying to keep the price inflated. The story featured an interview with Mary Novak of Global Insight.

09/17/08 Viewers are curious — What does the financial market crisis mean for me? WBZ-TV looked into this and found out that investing in the market is risky business, but historically it has done very well despite wild swings. The report featured an interview with Boston University economy Professor Larry Kottlikoff.

09/23/08 Viewers are curious - How they can get help with heat bills? WBZ-TV looked into this and found an innovative program that gives them a long term solution which is environmentally friendly.

09/29/08 Viewers are curious – Is there a connection between obese children and breakfast cereals made into dessert with all the sugar and other sweet things added to them? WBZ-TV looked into this and found that scientists looked at nearly 40 children, some overweight, some not. For breakfast they were given either a whole grain cereal, a whole grain cereal with added sugar for taste, or a refined-wheat cereal like corn flakes. The kids who ate the refined cereals were hungrier by lunchtime and ate far more than the other children, whether they were overweight or not. Even the kids who ate a whole grain cereal with a bit of added sugar for taste ate less at lunch than those who ate the refined cereals. Check the labels of your children's cereal.

## July Fourth

07/04/08 WBZ-TV, in conjunction with the CBS Television Network, The Boston Pops, and Boston 4 Productions, will broadcast the nation's premier Fourth of July celebration. Coverage included live reports from the Charles River Esplanade during WBZ-TV's 5:00 a.m., Noon, 5:00 p.m. and 6:00 p.m. newscasts. At 7:00 p.m., WBZ-TV aired a one-hour pre-show special, hosted by Paula Ebben and David Wade, bringing viewers the local flavor with behind-the-scenes preparations and excitement from the crowd on the Esplanade. From 8:00 p.m. – 10:00 p.m., WBZ-TV aired the "Boston Pops Fireworks Spectacular," hosted by Lisa Hughes and Jack Williams. The treasured concert stars Maestro Keith Lockhart and The Boston Pops. At 10:00 p.m., WBZ-TV joins the CBS network show, as Craig Ferguson hosted the "Boston Pops Fireworks Spectacular" national entertainment special. Rascal Flatts took the stage with The Boston Pops.

#### Senate Debate

09/5/08 WBZ-TV hosted a senate debate where Democratic candidates for Massachusetts U.S. Senate, Sen. John F. Kerry and Edward O'Reilly faced off. WBZ-TV Political Analyst, Jon Keller, moderated the debate. The debate aired on Sunday, September 7 at 8:30AM during the Sunday morning WBZ-TV News.

This Quarterly Issues/Program List was placed in the Public File on October 6, 2008 by

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